

所別	科目	准考證號碼 (請考生填入)	考試日期	節次	第 1 頁 / 共 1 頁
企業管理研究所	經濟學		95 年 5 月 7 日	第二節	

1. 解釋名詞 (25%)

- (1) Liquidity Preference Theory
- (2) Backward Bending Labor Supply Curve
- (3) Marginal Rate of Transformation
- (4) Engel Curve
- (5) Nash Equilibrium

2. 請利用所得彈性說明何謂正常財、列等財與奢侈品。並判定下列各利題之真偽 (必須說明原因)。(25%)

- (1) 若世界上僅有 X1 與 X2 兩樣財貨，當 X1 為正常財，X2 必定是列等財。
- (2) 若世界上僅有 X1 與 X2 兩樣財貨，當 X1 為列等財，X2 必定是奢侈品。

3. 是利用 AD-AS model 說明物價上漲原因，並依此解釋當前台灣物價上漲之因素為何？(25%)

4. Suppose a technological advance reduces the cost of making computers.

- (1) Use a supply-and-demand diagram to show what happens to price, quantity, consumer surplus, and producer surplus in the market for computers. (10%)
- (2) Computers and software are complements. Use a supply-and-demand diagram to show what happens to price, quantity, consumer surplus, and producer surplus in the market for software. Should software producers be happy or sad about the technological advance in computers? (10%)
- (3) Does this analysis help explain why Bill Gates, a software producer, is one of the world's richest men? (5%)